



SBM Supports Employees' Families through its 4th Annual Backpack Program

SBM's 4th annual Backpack Program helped spur on back-to-school excitement for 4,796 of its employees' children and grandchildren in grades K-8 by providing them with backpacks, lunch pails and supplies for the 2010-11 school year.

SBM managers shop for the backpacks, supplies and lunch pails, assembling the school items on their own time. For Site Manager Craig Paige, who handed out 33 backpacks this year, it's an enjoyable and rewarding experience, Paige said.

"Our employees really are grateful for this program," Paige said. "One of my employees appreciated this program so much they thanked me more than once, on different days, that this program saved them time and money."

Some site managers deliver the backpacks to the employees for them to pass on to their children, while others have integrated the program into their annual employee appreciation events such as Site Manager Nick McMackins. This year, McMackins combined the program with his annual employee BBQ picnic distributing 166 backpacks.

"What made the picnic so much fun this year was our focus on our employees' families with the backpacks, a bounce house, kites, bubbles and other games available for the kids," McMackins said. "I'm overwhelmed sometimes at the level of appreciation from our employees for the little things that we do, but the feedback is that they've worked for other janitorial companies before and no one else does what we do for our employees."

In addition to the back-to-school supplies, employees' children and grand

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SBM Site Manager



Above: "Why School is Important to Me" drawing by Crysta Cabrera, fifth grade

Right-Near: St. Louis employees show off their new backpacks they received at an SBM-hosted barbeque.

Right-Far: Ararat Hernandez, son of Nerieda Hernandez, shows off his new backpack and lunch bag at Chandler, Arizona site.



ABOUT SBM

SBM is a single source facility maintenance service provider for some of the most prestigious Fortune 500 companies throughout the world. With corporate offices in McClellan, CA, SBM maintains more than 350 million square feet of space on a daily basis throughout the United States, Canada, and Latin America. SBM offers a full complement of integrated solutions including: custodial and facility maintenance services, waste management and recycling programs, cleanroom maintenance, and vendor management, among others.

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children were also given the opportunity to express why school is important to them in the form of an essay or drawing.

"I was amazed at the creative artistic abilities of these children as they sent in their essays and drawings," said Maureen Sterling, Human Resource Development Manager and program coordinator., "Their interpretation of the importance of school was impressive."

For more information about SBM's Back-to-School Backpack Program, please contact Maureen Sterling at (916) 565-3674, or at msterling@sbm-corp.com.