

**Ride to  
Work for  
FREE**



## **SBM's MARTA Transportation Program to Provide Employees Free Rides**

### **Attention: SBM Employees**

Starting Friday, January 8, all SBM employees at a Fortune 500 Beverage Company site who opt to take the Metropolitan Atlanta Rapid Transit Authority (MARTA) transportation system to work will receive free 30-day passes.

"Public transportation is cost-effective, supports mass transit efforts, and improves air quality," said Human Resources Development Manager Maureen Sterling. "We'd like to help those employees utilizing this efficient mode of transportation by

The transportation program, initiated by SBM's Human Resource Department, is a beta-test for possible implementation of additional transportation programs across the company. The Fortune 500 Beverage Company site was selected to receive the benefits after an evaluation of employee transportation revealed that approximately one-third of the staff utilizes the MARTA system, Sterling said.

The complimentary transportation passes are being provided by Corporate and are available to employees through February. Starting March 1, SBM will provide 67 percent of the cost for MARTA passes. To pick-up your pass, or to learn more about how to participate in the program, see Jean McEachin at SBM's on-campus offices, or contact her at (404) 515-6889, or at [jmceachin@na.ko.com](mailto:jmceachin@na.ko.com).